B R A N D

Broad Research in Accounting, Negotiation, and Distribution

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About the Journal

BRAND - Broad Research in Accounting, Negotiations, and Distribution aims to make an agora of different experts in economics, social and political sciences. We expect articles from experts in different scientific and practical fields, like accounting, marketing, management, economics, trade, trade law, finance, operations research, optimization, graph theory, game theory, voting, political communication, sociology etc.

Our journal contains peer-reviewed articles. These should be original and unpublished works by the authors. The peer review process is conducted anonymously, with reviewers being well-recognised scientists from our scientific board, as well as independent experts.

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

Topics

The journal's main topics of interest are related to:

- accounting
- marketing
- management
- economy
- trade
- finance
- operational research
- optimization
- graph theory
- game theory
- voting
- political communication
- sociology etc.

Call for papers

We are seeking papers for our next issue of the BRAND journal, from academicians, professors, researchers, economists and businessmen/businesswomen, PhD students ... anyone connected to the topics of our journal. We welcome contributions from all over the world. You are invited to write on any topic of our journal. Send your articles to brand@edusoft.ro.

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- DOAJ
- Ulrich's
- IndexCopernicus
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INSTRUCTIONS FOR AUTHORS

Author Guidelines

Authors are invited to submit their manuscripts via email to brand@edusoft.ro or through online submission by creating an account at https://brain.edusoft.ro/**.** Submissions must be in DOC/DOCX format (Microsoft Word) and written in clear, simple English. Manuscripts should preferably be up to 20 pages, including all figures.

Formatting Requirements

- Single-spaced text using a 12-point Times New Roman font.
- Use italics instead of underlining, except for URLs.
- Place illustrations, figures, and tables directly within the text.
- The title should be bold, 14-point, while author names should be italicised, 12-point.
- Captions for figures should be centered below the images, and captions for tables should be at the top left.
- Indent paragraphs and subtitles using a tab.
- Subtitles should be in bold, 12-point font.
- Use Microsoft Word versions 97-2003 or 2010, 2013.
- Authors are encouraged to submit manuscripts in the camera-ready format even for initial submissions.

Review Process

All submissions undergo a thorough review by an editor and selected experts. Authors will receive feedback and ratings within 3-10 weeks of submission. Accepted manuscripts must be revised based on reviewers' comments before final acceptance.

Additionally, we are pleased to announce that, on occasion, articles deemed to be of exceptional value and significance will be exempted from the article processing and publication fees.

For any questions regarding the submission, contact Ms. Loredana Ilie Piechowska at office@edusoft.ro.

Submission preparation checklist

Before submitting, ensure compliance with the following:

1. The manuscript has not been published or is not under consideration elsewhere.
2. The file is in Microsoft Word (DOC, DOCX) or RTF format.
3. Include URLs for references where available.
4. The text is single-spaced, uses a 12-point font, and includes images, figures, and tables placed appropriately within the text.

5. Adhere to the formatting and citation guidelines in the Author Guidelines.
6. Follow the instructions to ensure a blind review, if applicable.

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For blind review integrity, authors, editors, and reviewers must ensure:

- Author names and identifiable information are removed from the manuscript, using "Author" and year in references.
- Remove author information from file properties in Microsoft Word.
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Authors should ensure their manuscript is formatted according to the guidelines. For double-blind review, submit a version without author information and a separate title page with the details removed from the manuscript.

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Manuscripts will be reviewed by experts in the field, who will provide feedback. The author will receive notification within 3-10 weeks, and accepted manuscripts should be revised accordingly.

For any inquiries regarding manuscript preparation or submission, please contact EduSoft via the provided email addresses.